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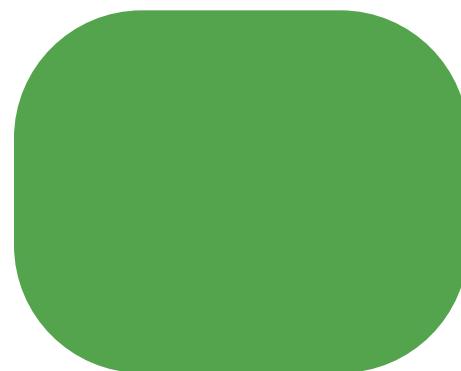
psifi

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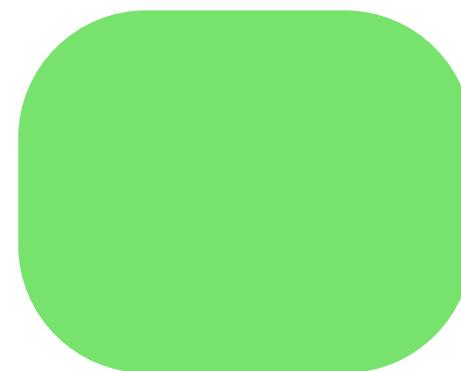


Versatylo + Comfortaa fonts

The Versatylo and Comfortaa fonts, serving as primary and secondary typefaces respectively in the app's design, offer a sleek, minimalist aesthetic. Their smooth curves and clean lines symbolize the app's focus on user-friendly interfaces and clear, accessible digital trading, enhancing ease of use for all users.



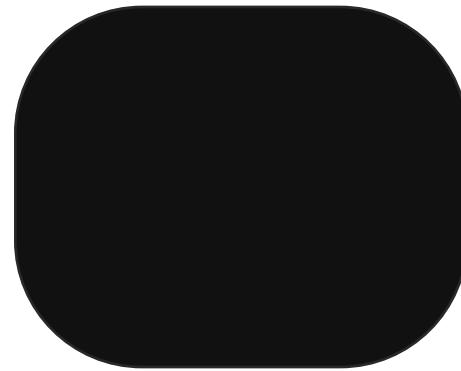
#54A44D



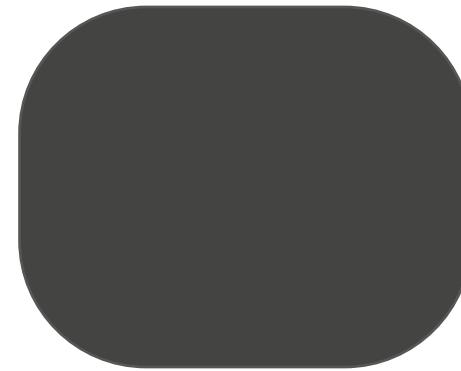
#77E36D



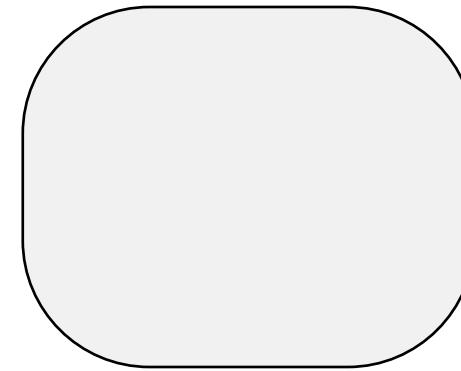
#99EA92



#111111



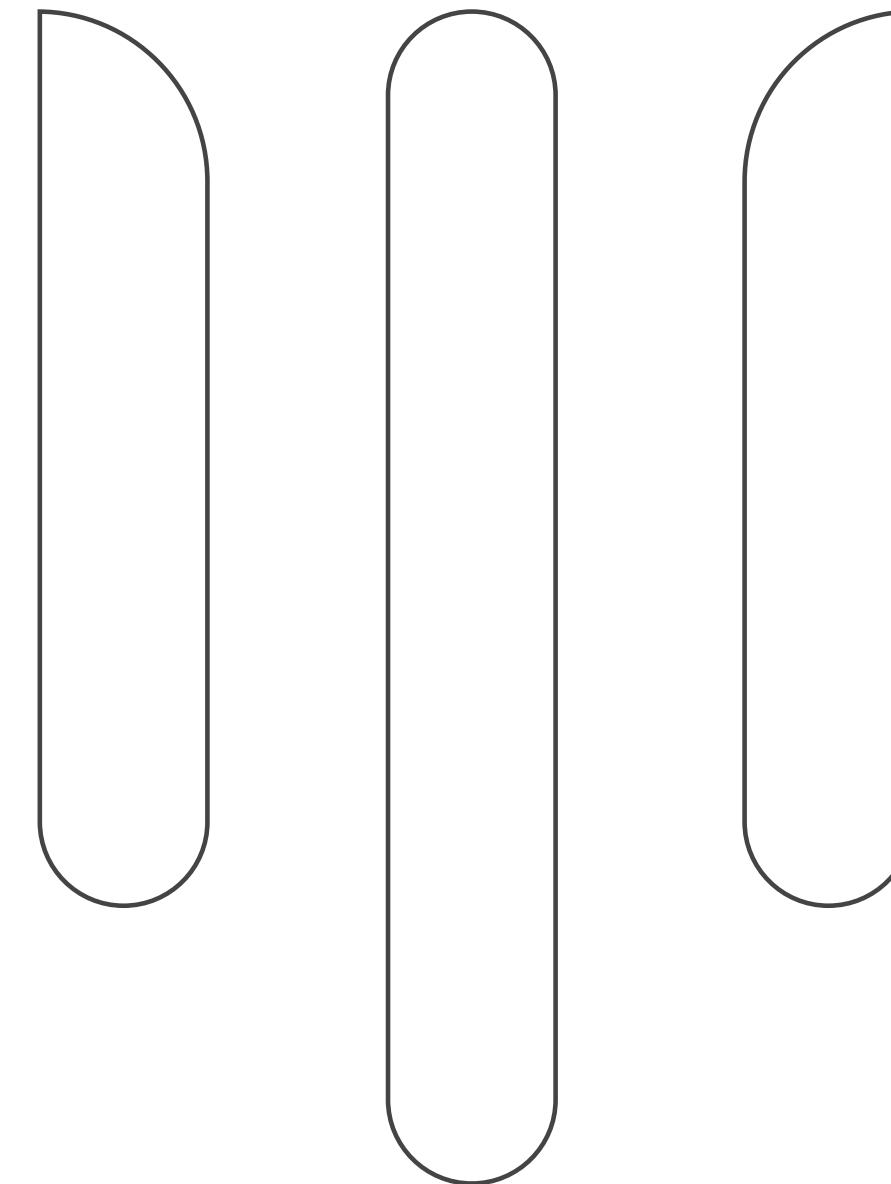
#444442



#F1F1F1

Colors

This color palette merges the confidence of finance with the vibrancy of technology. The solid green (#54A44D) conveys growth, the lively lime (#77E36D) suggests innovation, and the muted green (#99EA92) offers balance. Grounded by authoritative black (#111111), softened by cool gray (#444442), and highlighted by clean white (#F1F1F1), the scheme inspires trust and clarity in a user-centric platform.



Symbol

The trident shape of PsiFi's emblem conveys a sense of trust and strength, key tenets of a platform designed for secure transactions. Each sleek prong stands for guidance, protection, and progress, reflecting the company's commitment to a stable and reliable user experience. This symbol, rooted in mythological power, assures users of PsiFi's mastery in navigating the digital expanse.





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Onboard safely to crypto.

We are the fastest, easiest and safest way to
buy and send crypto.

Enter your email to get early access

Subscribe



The fastest, easiest, & safest way to buy and send crypto. Period.

Onboard to crypto safely in less than 2 minutes.



The Problem.

The challenge with cryptocurrency lies in its **complexity**.

The current processes for buying and sending crypto remain daunting for many users. Crypto is the future. But it's hard to use. It needs to be easier.

Coinbase, e.g., is a fantastic product but it's still too difficult to use for non-crypto users.

The ETF inflow demonstrates a clear appetite for exposure to crypto. But the route is too complicated. So people use the ETF. It shows demand for crypto.

That's unacceptable: Not everyone has a brokerage account.

❗ Crypto has not had its Robinhood moment yet.

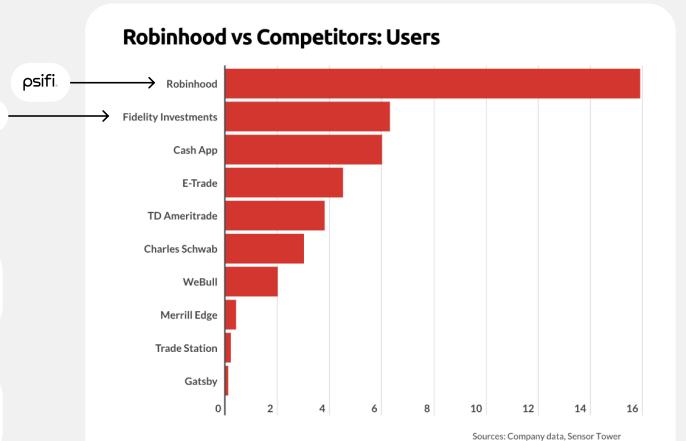
Enter PsiFi.

We are the **Robinhood moment for crypto**.



Robinhood made **\$1.35 billion** revenue in 2022, seeing increases in crypto trading during the year.

Robinhood had **\$89 billion** in assets under management at the mid-point of 2023, a 39% increase on the previous year.



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